

# 2006-2007 MEDIA PLANNER

# WALK!

MAGAZINE

**THE MAGAZINE FOR ALL WALKERS**

**WALK! Magazine**, the only national magazine for walkers, provides walkers of all types, from competitive walkers, racewalkers and marathoners to beginning fitness walkers and hikers, information specific to walking.

**WALK!** is published quarterly - Spring, Summer, Fall and Winter with an e-mail newsletter between issues. Each magazine issue includes regular columns by Dave McGovern, Olympian Tim Seaman and Bonnie Stein.

Other features include gear reviews, race/event reviews, nutrition news and stories from walking clubs all over the country. And we include interviews with all kinds of walkers.

## ADVERTISING INFORMATION

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